

North Yorkshire Council

Scarborough and Whitby Area Constituency Committee

7th June 2024

Let's Talk Food – Survey Feedback

Report of the Corporate Director Health and Adult Services.

1.0 PURPOSE OF REPORT

- 1.1 This report is for information only. It is to present the feedback from the latest 'Let's Talk' campaign - 'Let's Talk Food'.

2.0 BACKGROUND

- 2.1 North Yorkshire Council Public Health team are working with a range of service areas and wider organisations to develop a greater insight into the health and sustainability of our food system: from 'farm to fork'.
- 2.2 The attached presentation outlines the findings of the Let's Talk Food survey, which took place over 8 weeks, from February to April 2024. The survey is part of a wider conversation about food in North Yorkshire, and it was focused on two specific topics - resident experiences around accessing healthy food and food waste. These topics were chosen to help understand the behaviours and motivations of residents when it comes to food.

3.0 DETAILED PRESENTATION OF THE SUBSTANTIVE ISSUE

- 3.1 The attached presentation outlines the findings from the survey, both through quantitative survey responses and analysis of key themes from free text commentary. Findings are broken down by ACC area, gender, age and where able, response from those with disability or long-term limiting condition.

4.0 CONSULTATION UNDERTAKEN AND RESPONSES

- 4.1 The survey ran from 5th February to 2nd April 2024 with 2,053 respondents. A presentation is attached showing the key findings from the survey.

5.0 CONTRIBUTION TO COUNCIL PRIORITIES

- 5.1 The survey provides insight that helps our understanding of how we can support an accessible, affordable and sustainable food system in North Yorkshire. The work contributes to the council ambitions:

Economy

- Economically sustainable growth that enables people and places to prosper

Health

- People are supported to have a good quality of life and enjoy active and healthy lifestyles
- Reduced variations in health through tackling the root causes of inequality

People

- In times of hardship, support is provided to those that need it most

6.0 ALTERNATIVE OPTIONS CONSIDERED

6.1 Not applicable, this is an information only item.

7.0 IMPACT ON OTHER SERVICES/ORGANISATIONS

7.1 Not applicable

8.0 FINANCIAL IMPLICATIONS

8.1 Not applicable

9.0 LEGAL IMPLICATIONS

9.1 Not applicable

10.0 EQUALITIES IMPLICATIONS

10.1 The survey was also conducted using easy read version and hard copies were provided in local offices and libraries and community venues. Further engagement work will include reaching wider community impact (i.e. lived experience).

11.0 CLIMATE CHANGE IMPLICATIONS

11.1 There is no requirement for a climate impact assessment at this stage. The work will contribute to the understanding of food waste behaviours.

12.0 REASONS FOR RECOMMENDATIONS

12.1 This report is for information only.

13.0 RECOMMENDATION

i) Members note the Let's Talk Food survey feedback.

APPENDICES:

Appendix A – Presentation outlining the key findings from the 'Let's Talk Food' survey

Richard Webb
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County Hall
Northallerton
30th May 2024

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Presenter of Report – Angela Crossland
Ruth Everson, Public Health Manager

Note: Members are invited to contact the author in advance of the meeting with any detailed queries or questions.